

Durgaprasad Cheerlancha

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Portfolio: <https://www.durgaprasadporfolio.com/>

Career Objective

Innovative UI/UX Designer with 2 years of experience, seeking a role to create intuitive and visually appealing user interfaces. Passionate about enhancing user experiences through user research, mock-up and wireframing, prototyping and usability testing. Committed to continuous learning and delivering solutions that meet user needs and business goals.

Skills

- **User research** : Conducting surveys, interviews, usability tests to understand user needs.
- **Wireframing & Prototyping** : Creating wireframes, prototypes using tools Figma, Adobe XD.
- **Information Architecture (IA)** : Organizing information effectively for better user navigation.
- **User Interface Design (UI)** : Designing visually appealing and functional interfaces.
- **Interaction Design (IxD)** : Creating engaging and intuitive interactions for users.
- **Usability Testing** : Conducting tests to gather feedback and improve designs.
- **Responsive Design** : Designing for multiple devices and screen sizes.
- **Visual Design** : Understanding of typography, color theory, iconography, and visual hierarchy.
- **Accessibility Design** : Ensuring designs are inclusive and meet accessibility standards.
- **Design Systems & Style Guides** : Creating reusable components and documentation for consistency.

Tools

- **Figma** : Collaborative design and prototyping.
- **Adobe XD** : UI/UX design and wireframing.
- **Motiff** : Interface design and prototyping.
- **Sketch** : Designing visually appealing and functional interfaces.
- **Adobe Illustrator** : Vector-based UI assets creation
- **Adobe Photoshop** : UI mockups and visual design.
- **Autodesk maya** : 3d Modelling

Certifications

- **Google UX Design Certificate**
- **IBM User Experience Design Fundamentals**

Work Experience

UI/UX Designer, Hyperinteract solutions pvt ltd (Hyderabad)

- Created user-friendly visuals for websites, apps, and marketing campaigns.
- Designed engaging graphics for digital and print media, enhancing brand visibility.
- Worked on HMI , E commerce ,Health and wellness apps and websites.

3D Artist, Greengold animation pvt ltd (Hyderabad)

- Developed realistic 3D models and animations for clients in various industries.
- Contributed to immersive designs by blending creativity and technical expertise.
- Focused on improving user engagement through captivating visuals.

Education

Bachelor Degree (B com)

Acharya Nagarjuna University, Guntur, Andhra Pradesh.

MPC in Intermediate Board of Education

Sri Raghavendra (SR) Junior College, Dubbak, Telangana.

Secondary Education (SSC)

Adarsha Techno School, Dubbak, Telangana.

Links

- Behance : www.behance.net/durgaprasad209
- Linked : www.linkedin.com/in/durga-prasadcheerlancha/